

## Digital Filmmarket

*Goodbye VHS-tapes and print catalogues*

### One Server – many preview places

Fighting for the last VHS-tape of the festivals favourite film? Festival filmmarkets are crowded with numerous visitors, who want to preview many films in different languages. Reelport offers a digital solution to manage all these requests while keeping low the operating expense: All films needed for the market will be digitized by reelport and stored on one central server. Many preview places are connected to this server. An easy to handle interface allow film-market visitors to search films with the help of several search-options (country, title, name of director etc.).

With the digital filmmarket you can waive the organisation of handing out videotapes or DVDs. All festivals, who want to provide easy and comfortable access to a filmmarket and keep down the organisation, will have advantages by using the service of reelport. Buyers and sellers don't need to have an own marketstand with preview facilities.

### Different Languages

By using the digital way it is much easier to create different language versions of a film. The original version can be combined with different subtitles. Additional dubbing versions are easy to manage.

### Screening in cinema

The server can not only provide the preview places with the requested film files. It is possible to project the digital files in a cinema provided that the film file has the necessary quality.

### The advantages

- simultaneous access to all filmfiles on all preview-places
- extensive search options over the interface
- less organisation, no counter necessary to hand out tapes or DVDs
- expand the capacity of guest who can use the filmmarket
- upgrade the filmmarket with the service of group screenings

**For further information please contact  
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